Taj Mahotsava

2909. SHRI KALRAJ MISHRA: Will the Minister of TOURISM be pleased to state:

(a) whether a Taj Mahotsava was organised recently to celebrate 350 years of Taj; and

(b) if so, the salient features of the celebrations and the total number of foreign and Indian tourists who attended the celebrations?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) and (b) Taj Mahotsava is a festival organised by the Government of Uttar Pradesh to promote and market Taj for both the domestic and international tourists.

Plans to boost tourism

2910. SHRI RAW PARMAR: Will the Minister of TOURISM be pleased to state:

(a) whether Government have formulated plans to give a boost to tourism sector in the country;

(b) if so, the details thereof; and

(c) the details of proposals received from various States for development of tourism in respective States/UTs and by when these are likely to be cleared?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) and (b) Yes, Sir. The Ministry of Tourism has introduced new schemes for development of infrastructure, providing capacity building for service providers, and in order to market India as a favoured destination, the Ministry has positioned and branded India as 'Incredible India' through an integrated campaign converging elements of electronic, print and internet media.

(c) The details of the project proposals sanctioned to the various State Governments during the Tenth Plan for development of infrastructure are placed in the Statement.